



neXgro PRICE MANAGEMENT

Driving Profitability, Managing Risk, Empowering Producers and Shifting boundaries with **neXgro Price Management**

Introducing neXgro Price Management – your Partner & Market Specialist – in the Marketing Division

Price Management is the strategic partner within neXgro, dedicated to helping producers optimise profitability, manage risk, and strengthen market position. By applying a holistic approach — combining production analysis, cost structures, and real-time market insights — we formulate and execute marketing strategies that deliver value throughout the agricultural cycle.

Our Purpose

To empower producers with practical tools, expert insights, and innovative solutions that maximise price opportunities, extend marketing periods, and support long-term cashflow stability. We enable producers to manage their pricing with confidence while reducing storage and financing costs.

WHAT WE OFFER

2. Market Intelligence & Tools

- Daily & weekly market reports tailored to your crop.
- Pricing graphs and marketing wheel for visual tracking of opportunities.
- Full production cost and yield analysis to guide decision-making.
- Crop planning reports to align production with market demand.

4. Expert Support & Guidance

- Extend marketing of product over longer periods to optimise returns.
- Professional advice on hedging, forward pricing, and contract management.
- Transparent, reliable, and producer-focused service.

1. Price Management & Strategy

- Extend marketing of product over longer periods to optimise returns.
- Reduce storage and financing costs through strategic planning.
- Cashflow-focused solutions designed to balance income and operational needs.

3. Digital Portal Integration

- Interactive access to your personalised marketing plan.
- Live updates and recalibration tools to adjust strategies in real time.
- Access to:
 - Market reports
 - Accounts & booking fees reporting
 - Contracts & client summaries

Contact neXgro Price Management today to enquire



011 692 4400



info@nexgro.co.za



22 Furrow Road, Diswilmar AH, Krugersdorp

WWW.NEXGRO.CO.ZA

Introducing our price management division that empowers producers with smarter tools and strategies for long-term success within **neXgro**.